

First and Last Name *

Lisa Ann Wilson

School *

Spratley Gifted Center

Phone Number *

850-7103

Position or Title

teacher/Digital Studio (Gifted Academic Elective)

Project Title:

Coming Soon: To a SchoolTube Channel Near You!

This project is designed for:

- Elementary
- Middle
- High
- Other:

Target Grade Level(s)

6th - 8th

Subject Areas or Discipline

Digital Studio, Language Arts Gifted Academic Elective

Describe the grade level target population, subject or subjects being taught, overall curriculum goals and SOLs being addressed by the project.

Middle grades students in Digital Studio plan and produce films based on an assigned theme. Their films are published to our DS SchoolTube channel {schooltube.com/channel/spratleyseahawk/} and students in each class are able to watch/critique films from other DS classes. Although the SchoolTube channel is accessible to all students at SGC, most of our films are only viewed by DS students. This project will allow DS students to design, print, and post promotional "movie" posters for their films. The poster will include screen shots from their film, attention-grabbing design, and tags for searching the film on SchoolTube. Students have the poster ideas, and the software tools for constructing the poster: they just need a color printer to complete the process!

Provide a comprehensive overview of the project to include: project objectives, explanation of innovative learning experiences, expected student outcomes and assessment practices for the project. Include plans for dissemination of the project after it is completed.

Digital Studio students in 6th - 8th grade will create promotional movie posters that combine text, screen shots from their films, and other design elements. To be successful, students must use intriguing messages and screen shots from their films, a balanced layout that is easy to interpret, and a colorful/appealing design. Students will learn how to convey a message to the audience by combining eye-catching elements in their poster. They will also learn how to showcase elements of their film in order to generate attention and interest when other students view their poster. The goal of their poster is to motivate the viewer to "search up" their film on the DS SchoolTube channel.

The following English SOLs will be covered:

6.3 The student will understand the elements of media literacy.

b) Identify the characteristics and effectiveness of a variety of media messages.

c) Craft and publish audience-specific media messages.

7.3 The student will understand the elements of media literacy.

e) Craft and publish audience-specific media messages.

8.3 The student will analyze, develop, and produce creative or informational media messages.

c) Use media and visual literacy skills to create products that express new understandings.

Prior to printing and posting, students from other classes will critique each others movie posters. The criteria for feedback will be to identify eye-catching and intriguing elements, as well as the message that is intended to be conveyed.

Students will also be graded with a poster rubric in which 25 points is given each of the following areas: Accuracy (mechanics); Creativity; Layout; Parameters (including all assigned

elements).

Movie posters will be printed in color, laminated, and posted in common hallways of the building. Teachers in gr.3 - 8 will be encouraged to include DS films in their lesson activities; and, to have their students give feedback, as well.

Provide a timeline outlining the preparation and events of the project. Note that funded projects must be implemented within the school year and a project report must be completed. (See Hampton Education Foundation website for Project Report form).

Students will print promotional film posters during the 2nd and 3rd nine weeks. This will give DS students the opportunity to publish posters, receive feedback from students at different grade levels, and incorporate that feedback into their second promotional poster.

Budget:

List Items, Quantity, Cost (ex. iPads/6/\$150)- Use a different line for each requested item.

Canon imageCLASS LBP612Cdw Wireless Color Laser Printer, \$156.67
Canon 045H High-Yield Magenta Toner Cartridge, \$95.99
Canon 045H High-Yield Black Toner Cartridge, \$89.99
Canon 045 Yellow Toner Cartridge, \$95.99
Canon 045 High-Yield Cyan Toner Cartridge, \$95.99

Total amount requested

TOTAL: \$534.63

Special Instructions:

After you hit submit, this application will be e-mailed to you . E-mail will show your answers and you can edit again if necessary from link in e-mail. Once you are happy with your application, you need to forward the Google Forms email (which shows your responses) to hcs-edfoundation@hampton.k12.va.us. Be sure to do this before the deadline! At that point, the grant review committee will route your application to your building administrator for approval. By signing this and forwarding your application, you confirm that you have discussed this project with your appropriate building administrator who has agreed to support the program if grant funds are awarded.

Electronic Signature

Lisa Ann Wilson

Create your own Google Form

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Lisa Ann Wilson, M.S. Ed.
Grade 6 - 8 Digital Studio, Language Arts Elective
[Spratley Gifted Center](#)
[Hampton City Schools](#)

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